

SAVE THE DATE

June 17-20, 2020

Grand Hotel Italia
Cluj-Napoca, Romania



The Association of Podiatry

Opens the debates on foot care and organizes

The 4th Congress in Podiatry

With international participation

4 days of intensive workshops,
plenary discussions
and state of the art lectures

Find out more and register on
www.podiatrie.ro

Event Management:



For the fourth time in Romania!

17 - 20 June 2020

will take place

THE 4th NATIONAL CONGRESS OF PODIATRY

with international participation

ABOUT THE 3rd NATIONAL CONGRESS OF PODIATRY!



WHAT IS A PODIATRIST/ ABOUT PODIATRY



Podiatry is that profession of health sciences concerned with the research, prevention, diagnosis and treatment of deformities, pathologies and injuries of the foot and associated structures – in relation with the body as well as the manifestations of systemic diseases – by all appropriate systems and technologies using scientific and professional specialised knowledge



International Diabetes Federation underlines that the **Podiatrist** is the health care professional from the multidisciplinary team who takes care of the people with diabetes for prevention and treatment of ulcerations or any other medical conditions of the foot. The Podiatrist may contribute to a substantial reduction in the rate of amputations of the feet.



The Podiatrist handles all the foot problems, including patients with ingrown toenails, bunions, deformities of the fingers, skin problems of the foot - patients with poor feet health in general.




The Podiatrist is the specialist who performs the **screening of neuropathy**, handles the **education for foot care**, the **preventive treatment of the diabetic foot** and offers **specific treatment for the diabetic foot**.




In Romania, the profession of podiatrist has been approved by the Ministry of Employment at the end of 2018, due to the efforts of the Association of Podiatry. This profession is now active in the national registry of professions.

CONTEXT

 Some of the most vulnerable people suffering from foot diseases are the **people with diabetes**. In Romania, this causes an **average of 14 amputations** every day. *The Association for Podiatry leads many activities in this field, with a strong emphasis on the role of training health care professionals in Podiatry, in order to join the multidisciplinary team and to manage the diabetic foot.*

 At the global level, between **40%** and **70%** of the foot **amputations** are caused by **diabetes**, according to the International Diabetes Federation.

By **including podiatrists in the team involved in the care of people with diabetes, the number of amputations can be reduced by up to 85%**, according to the International Diabetes Federation.

 **Podiatry** is that profession of health sciences concerned with the research, prevention, diagnosis and treatment of deformities, pathologies and injuries of the foot and associated structures – in relation with the body as well as the manifestations of systemic diseases – by all appropriate systems and technologies using scientific and professional specialised knowledge. The podiatrists are recognized in 21 countries, including 13 European and 5 outside Europe (Australia, New Zealand, Peru, South Africa and USA). In these countries are over **100.000** podiatrists.

 **As of November 2019, the Association of Podiatry has been accepted into the International Federation of Podiatrists (FIP-IFP).**

THE 4th NATIONAL CONGRESS OF PODIATRY



The Congress of Podiatry, organized by the **Association for Podiatry**, provides podiatric training for physicians, nurses and physiotherapists, so they can learn the necessary skills in the **prevention and proper care of the diabetic foot**. During the event, the health care professionals will have the opportunity to discuss the issues of the foot and the importance of the multidisciplinary team for **diabetic foot care and management**.



4 days of presentations and state-of-the-art lectures for physicians, nurses and physiotherapists!



An inadequate management of the diabetic foot can lead, in very serious cases, to the **amputation of the foot**. Moreover, the World Health Organization warns that the **risk of feet amputation in people with diabetes is 20 times higher** than in people without diabetes, highlighting thus the **need of specialized management of the diabetic foot**.



The Congress of Podiatry shall include the most important **concepts and aspects of clinical practice** in the **management of the diabetic foot**.



The participants will benefit from the expertise of some of the most **experienced professionals in the pathology of the diabetic foot**.

THE 4th NATIONAL CONGRESS OF PODIATRY

Renowned
international
speakers

High-level
scientific
program

Case
presentations

State-of-the-art
lectures

Debates
about foot
care

THE STRUCTURE OF THE EVENT

17th of June 2020

Registration
Debate Conference: Podiatry and Sports
Pre-Congress Symposiums
Opening ceremony

18th of June 2020

Day dedicated to podiatry

19th of June 2020

Day dedicated to diabetic foot

20th of June 2020

Day dedicated to
Diabetic neuropathy

TARGET

Diabetologists

Nurses in diabetes,
surgery, vascular
surgery, orthopedics,
general practice

Neurologists/
Dermatologists/
Rheumatologists

The 4th National Congress in
Podiatry brings together:

Surgeons/Orthopedist

General practice
physicians

Physiotherapists

Sports Medicine physicians
/Medical Rehabilitation

The national congress in podiatry– with international participation:

- **For the fourth time in Romania**, a national congress of Podiatry is held, with international participation!
- **Some of the most important international speakers** are attending this event
- This brings together **some of the leading physicians** in Romania

The Association for Podiatry is one of the most dynamic scientific associations, that makes everything possible, so the people with feet problems can benefit from proper care.

June 17-20, 2020 - Association for Podiatry

Association for Podiatry

Professionals in footcare

Walk with confidence!

www.podiatry.ro



PROMOTIONAL PACKAGES

**Main
Partner
15.000 euro**

**Gold
Partner
8.000 euro**

**Silver
Partner
5.000 euro**

**Bronze
Partner
3.000 euro**

Main Partner – 15.000 euro

Mention the Main Partner in promoting the event as: The 4th National Congress of Podiatry, with international participation – the Main Partner is the following company: "....."

Presenting a scientific session in the Congress, lasting 30 minutes (it will be indicated in the Program "Presentation session provided by ...")

Exhibition area (10 sqm)

Posting the logo in the video presentation of the event, named: "**Main Partner / Sponsor**" of the event (The video shall be presented at the opening of the congress and also on the screens in the exhibition area)

Mention the partner / sponsor in the video presentation of the event, named "Main Partner / Sponsor" of the event

Main Partner – 15.000 euro

Running a custom video, which shall be broadcast in the exhibition area (this shall be provided by the Partner / Sponsor)

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

The possibility of distributing informative and promotional materials to participants

Mention the partner in the press release disseminated by Sănătatea Press Group, conducted after the event, which shall be sent to media professionals

Mention the partner in the post-event presentation

Gold Partner – 8.000 euro

Presenting a scientific session in the Congress, lasting 15 minutes. It shall be indicated in the Program: "Presentation session provided by ..."

Exhibition area (8 sqm)

Posting the logo in the video presentation of the event, named: "**Gold Partner / Sponsor**" of the event (The video shall be presented at the opening of the congress and also on the screens from exhibition area)

Mention the partner / sponsor in the video presentation of the event, named "Gold Partner / Sponsor" of the event

Gold Partner – 8.000 euro

Running a custom video, which shall be broadcast in the exhibition area (this shall be provided by the Partner / Sponsor)

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

Mention the partner in the press release disseminated by Sănătatea Press Group, conducted after the event, which shall be sent to media professionals

Mention the partner in the post-event presentation

Silver Partner – 5.000 euro

Exhibition area (6 sqm)

Posting the logo in the video presentation of the event, named "Silver Partner / Sponsor" of the event
(The video shall be presented at the opening of the congress and also on the screens in the exhibition area)

Mention the partner / sponsor in the video presentation of the event, named „Silver Partner / Sponsor" of the event

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

Mention the partner in the press release disseminated by Sănătatea Press Group, conducted after the event, which shall be sent to media professionals

Mention the partner in the post-event presentation

Bronze Partner – 3.000 euro

Exhibition area (4 sqm)

Posting the logo in the video presentation of the event, named "**Bronze Partner / Sponsor**" of the event (The video shall be presented at the opening of the congress and also on the screens in the exhibition area)

Mention the partner / sponsor in the video presentation of the event, named "Bronze Partner / Sponsor" of the event

Posting the **logo** of the Partner / Sponsor on the promotional materials of the event: Event poster program, roll-up of the event and others

Mention the partner in the press release disseminated by Sănătatea Press Group, conducted after the event, which shall be sent to media professionals

Mention the partner in the post-event presentation

**The contracts shall be concluded with
The Association for Podiatry**



**0743.999.333
0744.300.567**



secretariat@podiatrie.ro

www.podiatrie.ro
